

SIGMA IOTA EPSILON (SIE)

IMPORTANT DATES TO REMEM- BER:

- March 26: Enterprise Speaker
- March 27: Site Visit to Sears
- April 4-5: Relay for Life
- April 17: GMM # 3
- April 22: Ronald McDonald House
- April 24: Poker Run
- April 25: Brewers Game
- May 1: SIE Banquet

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ZETA ETA CHAPTER

SIGMA IOTA EPSILON

The National Honorary and Professional Management Fraternity

UNIVERSITY OF WISCONSIN-MADISON

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MARCH 15, 2008

Upcoming Semester Events

By Jordan Brown

SIE is very excited with the second half of the semester, but first it's time for a well deserved Spring Break starting March 15th. Once returning from break the schedule really picks up as several events are set-up and ready to go. One of the more exciting events will be happening March 27th when some members of SIE are taking a site visit down to Chicago to Sears Corporate Headquarters. Sears has been nice enough to show members around their facilities, assemble a panel for a presentation about Sears, and also hosting a lunch with our members and some of their employees. About a month later on

April 24th SIE is holding its main fundraising event, which this year is a Poker Run around Madison. The



Happy SIE members

details are still being worked out and we are still looking for corporate sponsors; if anyone is interested in helping email Faraz at parekh@wisc.edu. Another one of more anticipated events, as it has become almost a tradition, is the trip

to Milwaukee to cheer on our Brewers April 25th. The event starts with a fairly social bus trip, to say the least, with SHRM (another student organization) and then moves to the parking lot for tailgating before the game. Eventually everyone files into Miller Park to cheer on the home team before making the trip back to Madison after a full day of fun. Most members agree that there is no better way to welcome spring than this trip. Finally we will be ending our year with our semi-annual banquet May 1st at Frida's recognizing the accomplishments of our organization and celebrating another semester in the books.

Meet & Greet at 1st Meeting

By Doug Scriver

SIE's first General Member meeting of 2008 took place on Thursday, February 7 at Grainger Hall. After receiving all sorts of information about who SIE is and what it does at the Kickoff, members were ready to meet and get to know the people

they would be working with over the upcoming semester. Of course, this meant participating in SIE's favorite ALPS ice breakers and other activities. Some of these involved just trying to remember each other's names, while others aimed at trying to get to know a little bit

about everybody else and make us comfortable with working together. The benefits of these activities will surely allow SIE to accomplish all of its goals for the semester and into the future. We are looking forward to a busy, fun, and successful semester with a great

SIE Invades The Nitty

By Doug Scriver

Staying true to tradition, the folks of SIE headed to the Nitty Gritty following our first General Member Meeting. After a meeting full of ice-breakers and get-to-know-you activities, there is no better way to socialize and relax with fellow SIE members than to enjoy

some refreshments at one of Madison's favorite establishments. The social was a great way for new members to get to know each other as well as some of the SIE veterans, and the turnout from members was so impressive that we ran our tab out in less than an hour. No worries, however, because the Gritty's 2 for 1 Thursday

special allowed us to finish our various card games cost effectively. The biggest success of the night came when Finance Chair Faraz Parekh was able to capture the infamous baton from VP Whitney Moks. The Nitty Gritty social came to an end at a fairly decent hour and left members excited for the next awesome SIE social.



Faraz Parekh earns a shot from VP Whitney Moks

"Many SIE members came out to the KK to show their support, have a good time..."

Cup Sale Fundraiser a Success

By Robert Shinar

The SIE Cup Sale hosted at the Kollege Klub (a.k.a. The KK) on February 28 had its ups and downs. The beginning of the sale was slow, which was the one and only low point of the evening. The lack luster start was due to the Badgers Men's Basketball team trouncing the Michigan State Spartans at the Kohl Center in Madison. Shortly after the final horn blew the Kollege Klub went from being a sad few to a complete sea of red. Wild fans came

pouring in the KK looking to celebrate the recent Spartan massacre.

What better way to celebrate than buying a cup that will not only support a student organization, but also provide you with an unbeatable drink special in the process. Needless to say, the cup sale ended up being a huge success. Once the initial blast settled, the rest of the night was filled with affable socializing, dancing, and listening to a few brave souls giving the karaoke a shot. I am afraid to say that I lied earlier in this article, there was one other low point in the eve-

ning, being the "Last Call!" I heard the bartenders shouting, meaning we were all about to start outstaying our welcome. With that, people started filtering out sad the night was over. After the dust had settled and the money was counted Faraz Parekh, the Finance Committee chair, reported the sale was a great success. Faraz commented, "Many SIE members came out to the KK to show their support, have a good time, and best of all to make some needed money for site visits, speaker events, and activities. I couldn't have asked for a better turnout."

Dustin Schwartz and Heidi Larsen enjoying the cup sale



Getting to Know the President

By Jordan Brown
President James Eckert

Age/Year: 20/Junior

Major: Genetics – interest in Agricultural Business Management

Graduation Date: May 2009

Semesters with SIE: Currently in his third semester with SIE

Hometown: I am from Janesville WI

Summer/career plans: Applying for an internship with the DeLong Seed company in Janesville

What has been your favorite SIE event so far? Why? I really liked the date auction last year! I had such a fun time up on stage pretending to be a real dj when in fact all I was doing was using an ipod! Ha ha, ooh... that was wild!

What event are you looking forward to the most this year? Why? The Brewer's Game and the poker run are going to be the two big events for the semester! I can't wait for those to happen. The Brewer's game was a lot of fun last time and I know it will be again. The bus trips there and back are something to remember! And the poker run is something new! We wanted to try something that would bring in a lot of money, be fun, and hopefully become an annual or per semester event.

What is your favorite memory of being a member of SIE? My favorite memory of being with SIE is probably the first Nitty Gritty Social I ever

went to! That was a blast! Also buying a shot for a special mentor of mine...

Any tips for new and future SIE members to get the most out of being a member? Two things are very important in this organization; participation and meeting new people! First of all, if you don't make an effort to contribute back to the group you certainly will not benefit from it. And the socials are such a good time that it makes working with the other members outside of the social environment easier. Secondly, I think that you can learn so much from people if you just listen to them and talk with them.

What are you going to miss most about SIE? I think when I graduate, I will miss being able to say that I am part of it. I will miss the name recognition when I tell people about it. And most of all, I will miss the camaraderie I have had with all my friends!

What are your goals for SIE this year? This year SIE is mainly focusing on bringing students the opportunity to better themselves in terms of management/leadership positions. We want to give them a base that they can start from and expand their knowledge outward! I also have the personal goal of leaving SIE with more money than we started out with!

What is your most embarrassing moment with SIE? I

don't get embarrassed very easily, but I think it was probably anyone of the number of times that I wound up without a shirt on at the end of the night.

Is there anything that you think we should know about our future president (Whitney)? Whitney is a consistently consistent person! She is on top of her game and the tasks at hand, and she will not let me slip! You should know that Whitney, even thus far into the semester, has made a wonderful companion to work with.

Any last words of wisdom?? Maybe a quote we can remember you by or a favorite quote.... First some words of wisdom: "Keep it in your mind that you will succeed and you will!" Secondly, my favorite quote: "You can poop in one hand and hope in the other, and see which one gets filled up first! If you want anything in this life, you gotta be proactive about getting' it done! And finally, something to remember me by: Well...I guess if you can get past the big hair, then I would like to be remembered for my personality."

"Well...I guess if you can get past the big hair, then I would like to be remembered for my personality."



Our fearless President, James Eckert, getting everyone pumped up



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SIE provides students opportunities to...

- Network with practicing managers
- Develop skills through seminars and speaker-sponsored events
- Explore career options
- Give back to the community through service efforts
- Meet new people and, most of all, have fun and be social!

Our mission is to motivate future managers by providing leadership opportunities, professional insight, community service and social involvement.



Get Involved with Sigma Iota Epsilon

By Jordan Brown

Attention alumni members, SIE needs your help. Over the past several semesters we have had a disconnect with our past members and we feel that it is essential that we get back in touch in order to take SIE to the next level as a student organization at the University of Wisconsin School of Business. In order to do this we need alumni members to help us grow into a more complete organization. Right now we are searching for guest speakers or a panel of alumni to come in and talk about their

careers and experiences after college. Also we are looking to set up a possible site visit to a corporate location in the area to get an up close and personal look at a real world organization. The site visit and speaker events could also be used by

your employer as recruitment opportunity. Finally, we are looking to hold a social event with alumni; the idea of a golf outing with alumni in the fall is just one possibility, but we need your aid. We are also always up for suggestions and donations from past members. We value your inputs and I hope that you would still like to be a part of SIE. If you would like to contribute to any of the activities mentioned above, or give donations or suggestions please contact the Alumni Relations Chair, Jordan Brown, at jbrown2@wisc.edu. Thanks for your time.



The Spring 2008 Executive Board (Minus Gina & Shannon)